



# Chahat Talreja

UI/UX Product Designer | Dashboard & Web3 Specialist | WordPress Developer | Branding Expert

UI/UX Product Designer with 9+ years of experience in designing dashboards, SaaS platforms, and HealthTech applications. Skilled in user research, wireframing, prototyping, and design systems, with proficiency in Figma, Adobe CC, and HTML/CSS basics. Experienced across IT, FinTech, Blockchain, and EdTech, delivering intuitive, user-centric, and scalable digital solutions.

## Key Skills

User Interface (UI) Design  
User Experience (UX) Design  
User-centered design (UCD)  
UI UX Design Principles  
Case Study  
High Fidelity Wireframing  
Prototyping  
Auto Layout  
User Personas  
Storyboard  
Visual Design  
Dashboard Design  
Responsive Design  
Mobile App Design  
Branding  
User Research  
Usability Testing  
Color Theory  
Adobe Creative Suite  
HTML, CSS & Javascript  
WordPress Design  
Lottie  
Pitch Desk Design  
Svg icons

## Software

Figma  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe XD  
CorelDraw  
Canva

## Work History: UI/UX Product Design Roles (2022–Present)

### Fewerclicks Software: IT Company (Present)

- Led design for diverse Web3 and tech projects such as blockchain notarization, IDO launchpad, token-based e-commerce, meme coin branding, doctor booking apps, KOL platforms, and fintech mobile applications.
- Designed and managed responsive websites, landing pages, and digital assets across platforms, ensuring seamless user experience and brand consistency.
- Developed cohesive visual identities and marketing assets—including logos, business cards, banners, and pitch decks—aligned with brand strategy and business goals.
- Designed and developed responsive websites and landing pages using WordPress.

### LetsLocalise Limited: CSR Platform (2023–2025)

- Developed wireframes, prototypes, and mockups to communicate design ideas to the development team effectively.
- Designed intuitive dashboards for data visualization, improving user interaction and experience.
- Implemented responsive design principles for optimal viewing on various devices and screen sizes.
- Designed key visual assets, including banners, business identities, and pitch decks, contributing to business growth and brand development.
- Collaborated with cross-functional teams to ensure seamless integration of UI/UX components in the final product.

### Secvolt: Hedge Fund (2022–2023)

- Developed responsive designs to ensure optimal performance on various devices and platforms.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Analyzed web analytics data to inform design decisions and prioritize feature enhancements based on user behavior trends.
- Conducted thorough user research, identifying key pain points and opportunities for improvement.
- Collaborated with cross-functional teams to ensure seamless integration of UI/UX components in the final product.





# Chahat Talreja

Elementor (WordPress)

PowerPoint

Ms Word

Ms Excel

Indesign

Dreamweaver

## Education & Certifications

Bachelor of Commerce from DAVV Indore

Office Automation from RGSM

Web Design & Development from Aptech

Graphic Design from Aptech

User Experience for Web Design from  
LinkedIn Learning

AI-Driven Design

## Language

English

Hindi

## Contact

 talrejacht29@gmail.com

## Work History: Graphic & Web Design Roles (2015–2022)

### UpSocial Network: Web 3.0 Marketplace (2021–2022)

- The BlockChain backed Decentralized Social Network. Designed customized dashboards for diverse personas within the Web 3.0 ecosystem.
- Developed a dynamic, responsive website that showcased the brand's values in the crypto space, with blockchain-based services.
- Created a mobile app with a streamlined, user-friendly interface, ensuring compatibility with decentralized Web 3.0 features and enhancing accessibility for on-the-go users.

### Aim2Tech: IT Company (2020–2021)

- Designed key visual assets, including banners, business identities, and pitch decks, contributing to business growth and brand development.
- Worked on WordPress projects alongside senior designers and developers, gaining valuable experience and insights on advanced techniques.

### Immersive Infotech: IT Company (2020–2021)

- Conceptualized and designed custom social media graphics tailored to each product's unique branding and target audience.
- Utilized consistent color schemes, typography, and branding elements to maintain brand identity and recognition.

### GDWM: Digital Marketing (2020–2021)

- Designed cohesive corporate identities, Pitch deck, logo and social media creatives.
- Built a responsive HTML website optimized for user experience, accessibility, and brand alignment.

### Freelance Projects (2015–2019)

- Designed and developed print materials, brochures, banners, websites, and social media graphics to enhance brand visibility.
- Studied Graphic & Web Design at Aptech while working on web projects, handling complete brand identity and UI/UX design.

