



Chahat Talreja

Senior UI/UX Designer | Dashboard & SaaS Specialist | Webflow & WordPress Developer

Senior UI/UX Designer with 10+ years of experience designing dashboards, SaaS platforms, websites, and digital experiences. Skilled in user research, wireframing, prototyping, design systems, responsive web design, Webflow development, and WordPress management. Experienced in collaborating with cross-functional teams to create user-centered solutions that align business goals with seamless digital experiences.

Key Skills

User Interface (UI) Design
User Experience (UX) Design
User-centered design (UCD)
UX Audit
Case Study
High Fidelity Wireframing
Prototyping
Auto Layout
User Personas
User Flows
Visual Design
Dashboard Design
Responsive Design
Mobile App Design
Branding
User Research
Usability Testing
Color Theory
Adobe Creative Suite
HTML & CSS (Basic)
Webflow Development
WordPress Development
Pitch Deck Design
CMS Management

Software

Figma
Adobe Photoshop
Adobe Illustrator
Adobe XD
Canva
Webflow

Work History: UI/UX Product Design Roles (2022–Present)

Content Beta – SaaS & B2B Product Studio (2025–Present)

- Designed responsive websites, landing pages, and marketing experiences for SaaS and B2B clients.
- Developed and maintained Webflow websites, including CMS management, responsive implementation, and performance optimization.
- Managed WordPress websites, handling content updates, plugin maintenance, website enhancements, and ongoing support.
- Converted Figma designs into production-ready Webflow websites while ensuring pixel-perfect implementation and design consistency.
- Collaborated with designers, developers, and stakeholders to deliver high-quality web experiences, QA, and continuous website optimization.

Fewerclicks Software – IT Company (2025)

- Led UI/UX design for multiple Web3, fintech, and SaaS-adjacent products
- Designed dashboards, mobile app interfaces, and responsive web experiences
- Created structured design systems to maintain visual consistency across products
- Designed and managed landing pages and marketing websites

LetsLocalise Limited – CSR Platform (2023–2025)

- Designed complex dashboards and analytics-driven interfaces for multiple user roles
- Created wireframes, prototypes, and high-fidelity UI using Figma
- Worked closely with developers to ensure accurate design implementation
- Applied responsive design principles for web and tablet experiences
- Contributed to branding, pitch decks, and internal product presentations

Secvolt – Hedge Fund (2022–2023)

- Designed responsive web interfaces for financial and investment platforms
- Conducted user research to identify usability issues and improvement areas





Chahat Talreja

Elementor (WordPress)

PowerPoint

Ms Word

Ms Excel

Indesign

Dreamweaver

Education & Certifications

Bachelor of Commerce from DAVV Indore

Office Automation from RGSM

Web Design & Development from Aptech

Graphic Design from Aptech

User Experience for Web Design

AI-Driven Product Design

Language

English

Hindi

Contact

✉ talrejacht29@gmail.com

Work History: Graphic & Web Design Roles (2015–2022)

- Analyzed user behavior and analytics to support design decisions
- Collaborated with product and tech teams to refine user journeys

UpSocial Network – Web 3.0 Marketplace (2021–2022)

- The Blockchain backed Decentralized Social Network. Designed customized dashboards for diverse personas within the Web 3.0 ecosystem.
- Developed a dynamic, responsive website that showcased the brand's values in the crypto space, with blockchain-based services.
- Created a mobile app with a streamlined, user-friendly interface, ensuring compatibility with decentralized Web 3.0 features and enhancing accessibility for on-the-go users.

Aim2Tech: IT Company (2020–2021)

- Designed key visual assets, including banners, business identities, and pitch decks, contributing to business growth and brand development.
- Worked on WordPress projects alongside senior designers and developers, gaining valuable experience and insights on advanced techniques.

Immersive Infotech: IT Company (2020–2021)

- Conceptualized and designed custom social media graphics tailored to each product's unique branding and target audience.
- Utilized consistent color schemes, typography, and branding elements to maintain brand identity and recognition.

GDWM: Digital Marketing (2020–2021)

- Designed cohesive corporate identities, Pitch deck, logo and social media creatives.
- Built a responsive HTML website optimized for user experience, accessibility, and brand alignment.

Freelance Projects (2015–2019)

- Designed and developed print materials, brochures, banners, websites, and social media graphics to enhance brand visibility.
- Studied Graphic & Web Design at Aptech while working on web projects, handling complete brand identity and UI/UX design.

